



Brand New Internet Tips For Hitman Clients ONLY!

This report is only for select Hitman clients. This is very timely because you're the first to get a hold of this info. My advice is to jump on this NOW as other cleaners may see this in the months to come.

These are some of the latest, most up-to-date information I've received and learned about getting ranked in Google at a recent high-level SEO workshop.

I'll start with some of the easier stuff. Even for some of you beginners, this should be easy to understand if you've followed along with the "Get on Google" course.

Then, I'll get more into moderately advanced stuff that may only make sense if you've been doing some of the SEO things I teach for a little while.

But keep in mind, this isn't hard stuff, it just takes getting your feet wet. I'm here to help you iron out all the wrinkles.



Article Directories

Articles are still a HUGE part of any good SEO strategy to get your site ranking better. If you don't feel comfortable with writing your own articles, hire them out to be written. I suggest you submit 1-4 articles each month if you are actively trying to increase your search ranking. After you are secure in your position, once every few months will be fine.

Two places for articles written for you:

www.textbroker.com

www.99centarticles.com

The 9 BEST article directories:

(Submit to these directories in the order listed below)

www.Ezinearticles.com

www.ArticlesBase.com

www.Buzzle.com

www.SearchWarp.com

www.ArticleAlley.com

www.GoArticles.com

www.ArticleSet.com

www.articledashboard.com

www.amazines.com

Social Media Trends

Twitter is getting less useful for SEO. Facebook is getting more interesting. If you're currently using Twitter, don't abandon it. But spend more time on other social media.

And like I've always said about Facebook, if you've got friends already mingling over there, hop on and get some clients. But don't be confused in thinking Facebook is the most important thing you can do online. Getting your site to rank high in Google is the most productive thing a cleaning company can do.

The following social sites are doing REALLY well for many cleaning companies:

www.Vox.com

www.Hubpages.com

www.Wetpaint.com

www.Wordpress.org

www.Blogger.com

www.Squidoo.com

At minimum, I suggest you create a profile on the above sites relating to your keywords ("Carpet Cleaning Yourcity" for a carpet cleaning company). In your social site, point one link back to your website.

How to Get Your Videos and Social Sites to Rank Well

Here's something brand new I've not talked about much. If you have a video in Youtube, how do you get it to rank well? If you have a Squidoo page, how do you get that to rank well? It's very possible. You'll simply need to create an SEO plan for that particular page.

For instance, if you have a video like http://www.youtube.com/watch?v=TxdQup_mPcQ&NR=1 and you want it to rank well for "Carpet Cleaning Pensacola", you will need to create links on your Social Media sites and/or article submissions with a link to your Youtube page. Use the keywords you want to rank for as your anchor text.

Here's an example: <http://napervillecarpet.wetpaint.com>

And here's a site that provides you a quick and FREE way to create videos: <http://animoto.com>

And here's a great place to submit multiple videos at one time FREE:

<http://www.tubemogul.com>

Buy Links From Other Websites

This is a potentially dangerous topic. I debated on whether or not to mention this because overusing this strategy can potentially hurt your ranking. The important thing is do this in moderation! Perhaps purchase up to five or six links. This way, you're not risking any harm to your site. Yes, it's possible to have success with purchasing more, but you're risking too much if it's not done properly.

Purchase links from domains that are at least a year old and have at least a PR of 1.

Below is a good place to look for links:

<http://www.linkadage.com>

Buy Domain Names With PR and Age

Godaddy has a service where you can purchase expired domain names or domain names for sale. Purchase a domain with a current PR ranking or that is at least a year old. The old domain names have better reputation with Google.

Run a "Who is" report to see the age <http://www.whois.net>

Check PR rank of a website at <http://www.prchecker.info>

Use this site for a second website and to point links back to your main website. The important thing is do NOT place these sites on the same IP (your webmaster will know what this means if you don't).

Here's good places to buy existing domains:

www.Tdnam.com

<http://www.pool.com>

Buy .Info Domain Names

Okay, here's another biggie. Go to www.godaddy.com and buy a .INFO domain with your keywords. For a carpet cleaning company, it would be www.carpetcleaningyourcity.info.

Then create a blog on that domain name. Do NOT put any links to your website up at the start. After a few weeks, put links to your main website. This will improve traffic as well as create a very relevant incoming link for your website. Again, make SURE this blog site is on a different IP address (your webmaster can do this).

And if you want this blog to rank high in Google, just do some of the same SEO techniques you've learned in the "Get on Top of Google" course. Then you'll have TWO websites that bring in clients for little money.

Coaching Club Members...

Remember, if you're in the Ad Coaching Club, you get a website blog created and hosted for you FREE. Don't forget to take advantage of this powerful tool. And if you'd like a second blog created for you, you can get it for a reduced \$397 charge. Just purchase your domain name (www.Godaddy.com is a good place) and call them and ask them to forward the nameservers to "sns1.websiteswelcome.com and sns2.websiteswelcome.com." That's it! We'll do the rest.