

From: John Braun  
Owner/Premium Carpet Care

5:37 am

"The Kids Are Going Back to School- You'll Get a Clean Home and These FREE Gifts..."

Dear Neighbor:

It doesn't even matter if you have kids or not-- because you're going to love this offer I've got for you.

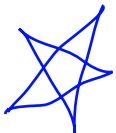
In case you don't know me, I'm the owner of Premium Carpet Care located right around the corner on Olive Road. You may have seen our vans around the neighborhood. Quite frankly- I think you are going to be interested in what I'm about to tell you.

So the reason for this handwritten note is school is about to start. This is good for you, but historically bad for us. Normally, these few weeks are pretty slow for us. Everyone is so pre-occupied with sending the kids off to school they forget about cleaning their floors.

But this year I decided to try something different and give you some incredible FREE gifts as an incentive. I'm sure you'll love getting your carpet, tile, vinyl, area rugs, and upholstery clean as soon as the kids get off to school.

You can help us keep us busy and get a couple FREE GIFTS.

All you have to do is book any cleaning appointment between now and September 7, 2010, and get your FREE gifts (up to \$72 value).



Choose ONE FREE Gift Here:

- \* FREE Car Mats Cleaned-limit 4 mats (\$30 value)
- \* FREE Recliner or Chair Cleaned (\$45 value)

See next page for more FREE gifts

- \* FREE Edge Cleaning to remove dark lines at baseboards (\$40 value)
- \* FREE 50 Square Feet of Tile and Grout, Vinyl, or Hardwood Floor Cleaning (One area up to \$50 value)
- \* FREE Area Rug Cleaned (up to 35 square feet or \$52 value)

With any cleaning before September 7, 2010 you get ONE FREE gift of your choice.

But you MUST mention this flyer when you call.

THAT'S RIGHT!! When you have us out to your home for any cleaning you'll get one FREE gift for NO EXTRA CHARGE. All you need to do is book any cleaning job big or small.

And you'll get the "Most Thorough Cleaning in Pensacola." I'm not talking about a quick surface clean, but a genuine Premium Carpet Care clean. If you don't already know the caliber of our cleaning service, let me tell you just a bit.

You don't get an untrained minimum wage "worker" to clean your carpet and floors. You get an experienced professional trained in specialty stain removal and the care of fine fabrics. So obviously you know how UNBELIEVABLE these FREE gifts are.



But These Gifts Aren't Good Enough For You!  
But Wait...There's More...

Have over \$200 of cleaning done and you also get a coupon for a FREE Spot and spill service. This is an \$85 value. Any time within the next year, just use this card, and we'll come out to remove any spot or spill AT NO CHARGE. This is an exclusive "Back to School" offer that we've never offered before.

PLUS...to get you to book an appointment right now, we'll also give you a 12 ounce bottle of our professional spot remover. And we'll even give you FREE refills for as long as you keep the bottle. This alone is valued at \$20.

I mean it, I want you to call us right now so I'm willing to give you

these gifts just for having us out to your home. Pick up the phone right now and call 474-1133. Tell us which FREE Gifts you'd like and exactly what you want cleaned.

You're one of the first Neighbors to get this offer. Soon I'll be making this offer to a few other clients and then appointment times may be harder to get.

**DO NOT WAIT ANOTHER DAY!!!**

See you soon! Go to [www.CarpetCareTips.com](http://www.CarpetCareTips.com) to see more about our services.

Until later,  
John Braun

P.S. Don't forget, you not only get to choose ONE FREE gift with any cleaning, but if you book a cleaning over \$200, you also get a coupon for a FREE Spot and Spill service.

P.P.S. Plus, you get a FREE bottle of spot remover. But to get all this, you have to book your appointment before September 7, 2010. So call us right now at 474-1133.

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